

DRAFT:

The Quality Framework for Community Engagement and Participation: Supporting the delivery of meaningful engagement in health and social care.

Guide to self-evaluation

About this document

The [Healthcare Improvement Scotland, Quality of Care Approach](#)- practical guide and the Care Inspectorate's [Self-evaluation for improvement – your guide](#) provide some very useful suggestions and advice in relation to planning for, preparing and undertaking self-evaluation.

We have highlighted below some key considerations for organisations in relation to [Quality Framework for Engagement and Participation](#) this framework however, it is for your organisation to decide how best to approach this depending on your size, structures and the resources available to you.

There are many existing resources to support quality improvement, and we are aware that some organisations will have more experience than others in this area. We can signpost to existing resources and provide a tailored approach to supporting you in this process.

1. Completing the self-evaluation

Approach

The approach is based on the Quality-of-Care Approach which will be familiar to organisations who have undertaken self-evaluation or had a strategic inspection.

It is the responsibility of NHS Boards and Integration Joint Boards to be open and honest in their response and to consider the self-evaluation in collaboration with relevant staff and stakeholders. This will provide opportunities to:

- Review what progress has been made and what development and learning has happened
- Allows for reflection and challenge with key stakeholders
- Provide assurance to the service providers, the NHS Boards and Integration Joint Boards and the public about the quality of engagement
- Highlight areas of good practice for sharing both internally and externally, and
- Highlight areas for improvement and levels of priority.

The completed self-evaluation should focus on outcomes rather than activities. This could include a description of the impact of engagement, changes made as a result of feedback, or information on how potential impact is being monitored.

Domains

The self-evaluation should tell a story about where you perceive your organisation to be overall against each domain in the framework.

This self-evaluation tool has been developed to enable organisations to self-evaluate their performance against three areas of focus, called domains, which are outlined within the Quality Framework. Each domain has two associated quality indicators and a number of statements to guide discussion, and support self-evaluation with a view to answering key questions.

Domain 1: Ongoing engagement and involvement of people	<ul style="list-style-type: none"> • The organisation undertakes ongoing engagement with people and communities to ensure that services meet their needs, identify sustainable service improvements and to develop trust. • The approach to engagement is inclusive, meaningful and is evaluated to identify learning and the impacts.
Domain 2: Involvement of people in service planning, strategy and design	<ul style="list-style-type: none"> • The involvement of people and communities has had a positive impact on service change and strategy development and has been planned as part of the organisation’s wider engagement strategy. • People representing communities have been involved throughout the development, planning and decision-making process for service change and strategy development.
Domain 3: Governance and leadership- supporting community engagement and participation.	<ul style="list-style-type: none"> • Robust corporate governance arrangements are followed for involving people, founded on mutuality, transparency, equality, diversity and human rights principles. • To engage effectively and inform decision making, the organisation supports and improves the participation of people by dedicating resources (both in people, time and budgets).

The statements (questions) are prompts to help you to consider, overall, how well you are meeting the indicators for each domain.

We note that not all the statements may apply to every NHS Boards, Integration Joint Boards, and Local Authorities, due to the individual circumstances of the board. Therefore, we have added a ‘not applicable’ option to each statement. *Healthcare Improvement Scotland – Community Engagement* staff are happy to discuss with you how best to apply the framework to your organisation.

The domains are also designed to be used as stand- alone self-evaluations so there is some duplication across the domains; for example, all the domains include statements about the public sector equality duties, the Equality Act 2010 (Specific Duties) (Scotland) Regulations 2012, which must be answered in relation to the specific domain each time, but evidence only needs to be considered once.

Summary Statements

For each statement summary, please provide an honest and succinct narrative outlining how you perceive your organisation to be, how you know this (the evidence you have) and what you need to do better or differently. The narrative should focus on the impact and outcomes of engagement with people and communities.

This should include examples that demonstrate the impact of engagement and improvements made for those who use or deliver health and social care services.

You can provide and highlight additional relevant information, background and context in the section too, to aide your organisations discussions on area for improvement.

Related policy and guidance

The framework has been developed to reflect and align with current policy, guidance and standards and will be a reference guide for evaluating and should be considered in conjunction with them when considering public involvement duties and the delivery of community engagement.

Definitions

The reference to **'Board members'** in this document refers to both executive and non-executive members and **'senior leaders'** refers to senior staff and executive officers who have designated responsibility for community engagement.

By **'people'** we mean- patients, people experiencing and accessing health and social care services, carers, families.

By **'communities'** we mean a group of people who share a common place, a common interest, or a common identity. There are also individuals and groups with common needs. It is important to recognise that communities are diverse and that people can belong to several at one time.

By **'meaningful engagement'** we mean working collaboratively with people affected a particular policy, event or change and ensuring people of all backgrounds can take part and have their voice heard and acted upon.¹

Evidence

In answering the statements, and completing the tool, it may be useful to consider the following evidence-

- Strategies that are in place for ongoing community engagement
- Structures that are in place to seek the views of people and communities- for example, locality planning and empowerment groups, committees with representatives, lay and third sector representatives on boards, online community panels
- Policies to help people take part in improving healthcare services
- How you support people who may find it more difficult to be involved
- How feedback (from complaints and informal feedback) is used to inform ongoing service improvement
- Evaluation that has been undertaken of engagement activity
- Evidence of the difference that engagement has made and how you tell people how their views have been taken into account

You don't need to provide evidence for every statement and some of the evidence is likely to overlap between the domains. The evidence, in the first instance, is for you organisation to consider and inform your discussions.

¹ How to design and plan public engagement processes: a handbook, What Works Scotland, 2020-
<https://policyscotland.gla.ac.uk/wp-content/uploads/2020/04/WWSPublicEngagementHandbook.pdf>

Triangulation of evidence



Organisations should use information from different sources to triangulate evidence of the quality of engagement. To understand the quality of engagement delivered you need to know the views of those using the services or impacted by the service. Feedback should be sought from people and communities to inform the completion of the self-evaluation. You should use a blend of qualitative and quantitative evidence.

As no one part of the triangle might provide you with the full information, the key is to triangulate all the information you can to inform the self-evaluation process.

People's views

Assessing the views of all stakeholders is essential and to understand the quality of your engagement activity you need to know the views of the people who participate or have participated. Feedback should be sought from patients, the public, service users, family, carers, staff, communities and wider stakeholders.

For example, evaluation feedback, direct observations, consultation reports, discussions with staff and people experiencing and using services This can be done via surveys, interviews, focus groups, discussion forums, feedback or complaint forms, consultation exercises, websites, online feedback, and reference to good practice.

Data

Many organisations may currently use the VOiCE tool, which is based on the National Standards for Community Engagement. It may be useful to consider a mixture of both quantitative and qualitative data; from formal mechanisms for capturing feedback from staff and people involved in engagement and captured through discussion with individuals and groups.

It may be useful to share and discuss the data and evidence with the group of people who will be supporting you to complete the self- evaluation in order to come to a more objective view of current performance and priorities.

Further examples of evidence can be found in **Appendix 1**.

External feedback






It will be useful to consider which information and evidence you may have already collated for other reviews and self-evaluation, such as recent reviews or inspections by Healthcare Improvement Scotland or The Care Inspectorate reports and feedback, recent Major Service Change reports and Audit Scotland reports.

Further guidance is available from [Healthcare Improvement Scotland – Community Engagement website](#) on how to undertake surveys, focus groups and interviews to capture feedback to help inform the self-evaluation.

Process

Completing the self-evaluation tool is the first stage in the five step process to improve the quality of your community engagement and participation activity. The various stages are depicted below and described briefly in this section of the guide. Further information can be found in section 4 of the Quality Framework guide document.



	<p>Self-Evaluation tool Boards and Health and Social care partnerships share the self-evaluation tool with identified people within their organisation. Initial discussion with Healthcare Improvement Scotland Community Engagement (HIS-CE).</p>	<p>How are we doing? – Do you understand how good your engagement is and the impact it has?</p>	<p>Organisations decide who to send the survey link to for individual completion- 2/3 weeks for individuals to complete the self-evaluation.</p> <p>Schedule dates for consensus session and improvement planning.</p> <p>Pre-meeting with participants to provide background, expectations and agree approach.</p>
	<p>Consensus Session Individual responses are collated by the organisation and the results are shared with the relevant people taking part in the process, and HIS-CE. Consensus meeting to review the self-evaluation results to discuss and identify strengths and areas for potential development. Agree key priority areas.</p>	<p>How do we know that? – Do you have evidence to show how good you are? You can look at performance measures, outcomes and processes but you should also speak to the people undertaking and taking part in your engagement activity.</p>	<p>Share collated self-evaluation results and evidence ahead of meeting.</p> <p>Suggested that session takes place 1 month after the survey is sent out.</p> <p>Plan to split session into two facilitated sessions.</p> <p>HIS-CE can attend to help facilitate and/or provide advice on improvement plans.</p>
	<p>Improvement Planning Discussion session develop to key priority areas for improvement focusing on; Actions to achieve improvements, risks/resources to be considered, timescales for each of the actions, leads for each action & intended outcome/impact that achieving this improvement will provide.</p>	<p>What do we plan to do next? – What is your improvement plan? What are your improvement priorities? What changes do you plan to test out?</p>	<p>Informed by discussion at the improvement planning session.</p> <p>Identify a responsible person for each of the actions in order to lead on activity and provide updates on progress.</p> <p>HIS-CE can clarify areas where they have support tools and training, or signpost to other relevant tools.</p>
	<p>Draft Improvement Plan Development of a draft improvement plan for the 12 months ahead. Identification of where Healthcare Improvement Scotland can support improvement activity.</p>		<p>Improvement plan should be approved by the relevant committee or Board.</p>
	<p>Engagement Improvement Activity Activity to deliver the local improvement activity – led by the board or Health and Social care partnership with support from Healthcare Improvement Scotland - Community Engagement.</p>		<p>Publish plan and agree process for regular monitoring and progress.</p>

2. The benefits of self-evaluation

The Quality Framework for Engagement and Participation has been developed primarily to help organisations to undertake self-evaluation and the domains and statements (based on relevant community engagement guidance and policy) supports organisations to:

- consider how it is performing overall in relation to community engagement,
- identify where they need to improve and
- help to identify what good quality engagement looks like to develop practice and share learning.

It is important to understand how well your organisation is currently engaging. That can be done systematically, efficiently and quickly using a range of methods. You might want to know:

- What role do communities have in your organisational structures? How do people respond when you communicate with them? Are levels of public satisfaction and trust high or low?
- How does your organisation view engagement? Is it regarded as important and is there a shared view of what it means? Has there been a culture of tokenism?
- Has engagement influenced decisions?

Improvement on the basis of self-evaluation, rather than based on the recommendations of others, can lead to greater local ownership of plans for improvement and buy-in

3. Planning the self-evaluation

The self-evaluation is a process of reflection and honest consideration of the quality of your community engagement work and where you need to focus your improvement work.

Who?

It will be useful to identify an organisational lead to plan the approach, identify participants, collate the self-evaluation and evidence and be a main contact internally for queries.

It is important to consider the views of staff carrying out engagement (operational and engagement leads), the Board (executive, non-executive members, Councillors), senior leaders with designated responsibility for community engagement and people who have taken part in your engagement activities. Capturing information from these different sources, and from users of adult health and social care services, carers groups, and the third sector, will ensure that a range of perspectives and experiences are considered in the self-evaluation.

The number of people that you may wish to involve will vary depending on the size of the organisation.

We would suggest involving public, community and third sector representatives who have participated in your recent engagement activities in the 5 stage process and ensure that you that prepare, and support them, to take part.

The Board (executive and non-executive members), senior leaders with designated responsibility for community engagement may wish to focus on completing domain 3 but we would suggest that they should complete domain 1 and 2 as well.

When?

It is suggested that the self-evaluation is completed on a 12 month rolling cycle by NHS Boards and Integration Joint Boards. However, some improvement activity may take longer than a year to undertake and to implement improvements. This self-evaluation will form the basis for organisations demonstrating how their engagement activity in line with statutory duties, as set out in national guidance.

Regular self-evaluation should also form part of good internal governance and is a key driver for local improvement work. Improvement plans should also be monitored and regularly reviewed.

Organisations should liaise with Healthcare Improvement Scotland – Community Engagement to discuss and confirm their approach in order for us to provide timely advice and support.

Organisational commitment and buy-in

The framework requires organisational commitment and buy-in to the process to ensure the appropriate resources are allocated, input to the self-evaluation in relation to domain 3 (**Governance: Supporting Leadership and Community Engagement**) and support with implementing the improvement plan.

We would also recommend that the self-evaluation and improvement plan are validated with any designated community engagement/public involvement committee and with the Board.

Co-ordination and operational leadership

We would recommend that the self-evaluation is led and co-ordinated by a nominated member of staff who can liaise with different levels in the organisation, from senior leaders to staff carrying out community engagement. They would also coordinate the collection of submission and evidence and ensure that right people are involved in the consensus session and improvement planning.

The approach to the self-evaluation is flexible however there are some aspects of the process, 'givens', that should be considered to ensure that the process is transparent and comprehensive:

- mixture of participants (as noted above) should participate in the self-evaluation and improvement planning
- differing views should be respected and considered and organisations should try to reach a consensus on the areas for improvement
- the self-evaluation and draft improvement plan should be shared and endorsed by the relevant committee within your organisation
- the final improvement plan should be published
- the improvement plan should be reviewed and progress considered

Communicate the process

Effective communication is critical to the success of self-evaluation. How people hear about it will influence how they approach and engage with the process. Those involved need to understand the following:

- the purpose of the self-evaluation
- how it will be undertaken

- how people will be involved
- the timescales involved
- the steps and activities, and
- how the information will be used.

We would recommend that a pre-meeting is held with all stakeholders who will participate in the process to give them some background to the framework, set expectations in completing the individual self-evaluation submission and taking part in the subsequent meetings and improvement activity.

We would also recommend that the self-evaluation and improvement plans are shared and published on the organisation's website.

Support and advice from Healthcare Improvement Scotland – Community Engagement

Healthcare Improvement Scotland – Community Engagement (HIS-CE) can provide advice on the completion of the self-evaluation and the planning, and facilitation if required, for the consensus and improvement planning sessions for NHS Boards and Integration Authorities.

We have developed a series of tools and resources that align to the domains in the framework and will be able to support the improvement activity work at a local level and also at a national by sharing practice and case studies that are identified through the self-evaluation submissions.

Appendix 1: Additional measures and factors to consider when evaluating each domain and indicator

Domain 1	Potential measures ¹	Evidence
<p>Ongoing engagement and involvement</p>	<p>Fulfilment of statutory duties and adherence to national guidelines-</p> <ul style="list-style-type: none"> • The organisation takes account of statutory requirements and implements relevant legislation. • Engagement takes account of equality duties and the organisation ensures that everyone has the ability to get involved and takes steps to remove any potential barriers to participation, including reaching out to seldom heard groups who are known to be more likely to experience health inequalities • People involved in engagement activity feel that they are listened to and staff speak and listen in a way that is courteous, dignified and respectful. <p>Co-production and design-</p> <ul style="list-style-type: none"> • The organisation encourages and empowers communities of interest, third sector organisations and minority groups to be involved in co-producing local health and care services. • Members of the public have good awareness about how to get involved or to share their views. • Public bodies support communities to successfully take greater control over decisions and assets. Effective processes are in place and public bodies support a fair and sustainable approach. • There is a healthy working relationship between communities, public bodies and local partners, marked by reciprocal trust, openness and transparency. 	<ul style="list-style-type: none"> • Terms of reference and process of support for representatives on groups. • Staff undertake Equality and Diversity training. • Use of VOICE tool or other methods for recording evaluation and feedback. • Evaluation is undertaken of engagement activity and lessons learned are shared across the organisation. • Examples of communication strategy and evaluation of how effective they are and are co-designed. • Staff are aware of the strategy and processes within the organisation • Processes in place to capture feedback from service users and community groups.
<p>The organisation undertakes ongoing engagement with people and communities to ensure that services meet their needs, identify sustainable service improvements and to develop trust.</p> <p>The approach to engagement is inclusive, meaningful and is evaluated to identify learning and the impacts</p>		

	<ul style="list-style-type: none"> • The organisations has structures in place for ongoing engagement. The effectiveness of these structures are regularly reviewed with participants. <p>Support/Equalities-</p> <ul style="list-style-type: none"> • People involved in engagement activity are supported to communicate and participate in a way that is right for them. • The organisation works to identify and address health inequalities <p>Methods-</p> <ul style="list-style-type: none"> • People, families or carers have a variety of accessible mechanisms to provide feedback on their experience of engagement and are supported to give feedback. <p>Feedback-</p> <ul style="list-style-type: none"> • The organisation uses mechanisms to notify people of changes made in response to feedback and engagement <p>Evaluation and learning-</p> <ul style="list-style-type: none"> • Public bodies are continuously improving their approach to community engagement, evaluating local outcomes and experiences and learning from others. 	<ul style="list-style-type: none"> • Communication and Engagement Plan that are co-produced with community and third sector representatives. • Evidence of community and third sector representatives on planning groups. • Examples of where feedback from engagement has led to improvements. • Use of Care Opinion • Integration of Charter of Patient Rights and Responsibilities into engagement strategies and resources for staff. • Integration of Community Empowerment Act into engagement strategies and resources for staff • Evidence of Community Empowerment Act being used and promoted to communities. • Evidence of promotion of Participation Request and consideration of them, and publication.
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- Strategies consider the needs of carers and links with local carers groups and organisations to identify and overcome barriers.
- Carers Strategy in place and co-produced.
- EQIA of engagement processes.
- Evidence of promotion of Participation Request and consideration of them, and publication.
- Evidence of engagement with seldom heard communities to identify and overcome barriers.
- Use of and publication of EQIAs and Fairer Scotland Duty.
- The organisation can evidence examples of how resources were used to best support hard to reach individuals and communities, targeted support during COVID-19 through community engagement and a consistent and coordinated approach to providing communities with advice and guidance around COVID-19.

		<ul style="list-style-type: none"> • Examples of positive feedback from communities on experience of engagement. • Processes in place for regular communication using a mixture of methods. • Training and awareness of duties in strategy and training. • Discussion with committees and sharing of learning. • Examples of regular collaboration with third sector.
Domain 2: Community Engagement on Service Planning and Design	Potential measures	Evidence
<p>There is supported and effective involvement of people in service planning, strategy, design and improvement. Individual engagement projects are planned as part of the organisation's wider engagement strategy.</p>	<p>Fulfilment of statutory duties and adherence to national guidelines-</p> <ul style="list-style-type: none"> • The organisation takes account of statutory requirements and implements relevant legislation. • Engagement takes account of equality duties and the organisation ensures that everyone has the ability to get involved and takes steps to remove any potential barriers to participation, including reaching out to seldom heard groups who are known to be more likely to experience health inequalities. 	<ul style="list-style-type: none"> • Briefing papers on service change and strategies are developed and shared in accessible format. • Information added to websites/social media to inform people of changes. • Communication and Engagement Plan that are co-produced with

People representing communities are involved throughout the development, planning and decision-making process for service change and strategy development.

- Public bodies are responsive to local communities when reaching decisions with a clear rationale for making difficult decisions and provide regular feedback.
- Public bodies support communities to successfully take greater control over decisions and assets.
- Effective processes are in place and public bodies support a fair and sustainable approach.

Co-production and design-

- The organisation takes a proactive approach to engaging with people who currently, or potentially might, experience care/services to identify issues and learning points and to shape improvements.
- The organisation encourages and empowers communities of interest, third sector organisations and minority groups to be involved in strategy and service development.
- The organisation works with all its stakeholders, and partner organisations, to develop and deliver person-focused services.
- The organisation is able to demonstrate how collaborative working with other agencies, including the third sector, is leading to improved outcomes in a person centred way.
- The organisation involves the public in policy and service design and development.
- Engagement in service change and strategy development is in line with the Gunning Principles –
 - that consultation must be at a time when proposals are still at a formative stage;
 - that the proposer must give sufficient reasons for any proposal to permit of intelligent consideration and response;
 - that adequate time is given for consideration and response; and

community and third sector representatives.

- Evidence of community and third sector representatives on planning groups.
- EQIA of process and proposals.
- Early and ongoing involvement of service users and staff in policy/service development.
- Evidence of equal/proportionate representation of stakeholder representatives in the development of policy and models.
- Examples of where policies and models have been developed in partnership with stakeholders.
- Examples of feedback provided on decisions.
- Evaluation of engagement activity with participants.
- Examples of how engagement has made a difference to policy and decision, or if not, how the rationale for this was communicated.

- that the product of consultation is conscientiously taken into account when finalising the decision.

Support/Equalities-

- The organisation encourages its staff to demonstrate positive attitudes and behaviour towards those who are socially or culturally excluded.
- The organisation works to identify and address health inequalities.

The public has confidence in the effectiveness of service and strategy development.

- Public bodies are clear and open about their approach to community engagement and provide regular information to communities that is understandable, jargon-free and accessible.

- Process for sharing the outcome of engagement with board or IJB-reports, petitions or public representations to meetings.
- Minutes of meetings evidencing deliberations.
- Processes are in place to share the outcome of decisions with stakeholders who have taken part in engagement and with the wider community (press release, website, social media).
- Evidence how the new models have been communicated to service users (letters/emails) and the wider community (press release, website, social media).
- The organisation has developed new delivery models in partnership with Third Sector in response to COVID-19.
- Work has been done to gather and capture this learning and good practice, such as case studies, to support future engagement in service redesign planning.

		<ul style="list-style-type: none"> • Examples of outreach engagement with groups and third sector. • Examples of outreach to communities to identify barriers to engagement. • Work with local TSIs and voluntary organisations.
Domain 3: Supporting Leadership and Community Engagement	Potential measures	Evidence

<p>Robust corporate governance arrangements are in place for involving people, founded on mutuality, transparency, equality, diversity and human rights principles.</p> <p>To engage effectively, the organisations makes a commitment to supporting and improving the participation of people and by dedicating resources (both in people, time and budgets) to support effective engagement and informing decision making.</p>	<p>Fulfilment of statutory duties and adherence to national guidelines-</p> <ul style="list-style-type: none"> • The organisation takes account of statutory requirements and implements relevant legislation. • Engagement takes account of equality duties and the organisation ensures that everyone has the ability to get involved and takes steps to remove any potential barriers to participation, including reaching out to seldom heard groups who are known to be more likely to experience health inequalities. <p>Assurance-</p> <ul style="list-style-type: none"> • An assurance framework and appropriate governance committees are in place to provide assurance that the organisation is meeting it's statutory duties in relation to engagement. • Board members seek assurance that effective governance systems for engagement are in place and working well by understanding their responsibilities, providing constructive challenge and working alongside executive director colleagues. • The Board is assured that engagement is subject to rigorous scrutiny, including review by relevant delegated governance committees, external bodies and the public. <p>Culture-</p> <ul style="list-style-type: none"> • Leaders provide a clear and consistent message, set clear objectives and priorities, encourage ideas and innovation, community leadership and support communities to develop sustainable approaches. • Board members routinely participate in engagement activity or discussions with staff and stakeholders to enable them to understand the level of engagement being undertaken with people and communities. • The organisation uses a range of approaches to 'bring people experiencing care/services into the boardroom' 	<ul style="list-style-type: none"> • Engagement strategies that have been developed and approved by senior staff and board members. • Regular updates to the board and relevant committees on engagement. • Clear structure for the governance for engagement. • Examples of Terms of Reference and minutes for committees. • Training, resources and process in place (internally and externally) to support staff with engagement. • Evaluation/review or feedback on engagement resources. • Sharing of learning from evaluation. • Staff surveys • Board and IJB papers highlight the engagement agenda and how they are meeting their statutory duties. • Participation in networks and training related to engagement- internal and external • Examples of staff structures and resources in place to support engagement- internal and external • Examples of assessment, processes in place. • Board and senior leader attendance at committees and engagement events. • Examples of Island Impact Assessment and Fairer Scotland duty
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- Leadership is well respected by stakeholders, staff and communities.

Support/Equalities-

- Public bodies are clear and open about their approach to community empowerment and provide regular information to communities that is understandable, jargon-free and accessible.

Feedback and decision making-

- Public bodies are responsive to local communities when reaching decisions with a clear rationale for making difficult decisions and provide regular feedback.
- The Board routinely receives information on complaints, feedback, strategy, service change, review findings and feedback from people experiencing care to help gain assurance that appropriate action is taken and learning is shared.

Co-production and design-

- The organisation has an integrated approach to engagement and draws from all relevant sources of information and data.

and how this has been considered by the Board or IJB in decision making.

- Communication and Engagement Plans
- Reports/press release on engagement and explanation of decision making.

